



SOUTHERN UTAH MUSEUM of ART

Sally Strand Exhibit Trailer Shot List

SHOT #	TYPE OF SHOT	DESCRIPTION/LOCATION
Angle 1: Full shot of SUMA 1	EWS	Shot of SUMA with title "Art Insights: Sally Strand" and dates underneath.
Angle 2: Center on Sally Strand in her studio 1	MS/CU	Begin with Sally Strand discussing her artwork. Her name should be in bottom left-hand corner.
Angle 3: Center on full shot of Sally's studio 1	WS	Pan Sally's artwork and studio.
2	MS	Focus on individual shots of Sally's paintings.
Angle 4: Center on Sally Strand in her studio 1	MS/CU	Return to Sally discussing her artwork.
Angle 5: Look over Sally's shoulder as she's working 1	CU/OSS	Look over Sally's shoulder as she works.
2	ECU	Focus on Sally's hand working with pastels.
3	ECU	Zoom in on Sally's art tools.

Angle 6: Full shot of exhibit in SUMA 1	EWS	Pan Sally's exhibit in SUMA.
Angle 7: Center on Sally Strand in her studio	MS/CU	Return to Sally discussing her artwork.
Title Slide		SUMA hours, location, and website

Production Notes

- Check white balance before shooting
- Check sound levels and settings before recording
- Don't let anyone get shiny or too red
- Get individual shots of artwork in the exhibit (not all, just a few)
- Check on focus for Close-Up shots before beginning filming
- Make sure shots of individual artwork are straight on and not crooked

Examples of shots for video:

[Interview with artist and illustrator Laura Bifano](#)
[Cranbrook Art Museum Facebook video](#) (October 3rd)